

## DMO MEMBERSHIP APPLICATION AND PROFILE

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DMO Name: \_\_\_\_\_

CEO Name & Title: \_\_\_\_\_

CEO Direct Line: \_\_\_\_\_ CEO Email: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Web Site: \_\_\_\_\_

DMO Physical Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

DMO Mailing/Billing Address (if different from above): \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Employer Identification Number (EIN): \_\_\_\_\_ Year Established: \_\_\_\_\_

Fiscal Year (Starting Month): \_\_\_\_\_ Total Operating Budget for Current Year: \_\_\_\_\_

Number of Full-Time Staff: \_\_\_\_\_ Total Population of DMO's Jurisdiction: \_\_\_\_\_

**Scope of Jurisdiction:**  City  City-County  County  Counties  State/Province  Region  Country  Global Region

**Organizational Structure:**  501(c)3  501(c)4  501(c)6  Chamber of Commerce  City/County Agency

Corporation  Joint Venture  Limited Liability Company  Limited Partnership  Quasi-Government Entity

State/Provincial Agency  Other

**What is your organization's focus (select all that apply)?**  Leisure/Travel Trade  Groups/Business Events

Destination Management  Destination Development

**Does DMO receive any funding through (select all that apply)?**  Membership Dues  Partnership Program  Neither

**Destination has convention center?**  Yes  No **If yes, does the DMO manage the center?**  Yes  No

**Does your destination have Visitor Information Centers?**  Yes  No

**Membership Eligibility:** A DMO is eligible for membership if it is recognized as the "The principal organization of a given political division or subdivision, including without limitation, a city, county, district, town, township, borough, parish, metropolitan area, region, state, province, nation, or country, that is organized to promote its respective destination to attract visitors and/or to solicit and service conventions; and that is defined and authorized by its appropriate incorporated government entity as the representative organization exercising those functions; and that is recognized and accepted by the Association Board of Directors as the representative organization."

**DMAI recognizes the following bodies as official destination marketing organizations:** National Tourism Association (NTA) or Office of Ministry, National Tourism Organization (NTO) or National Tourist Board, Provincial Tourism Organization, Regional Tourism Organization, State Tourism Organization, City/County Level Tourism and/or Convention Organization (CVB)

Yes  No The organization applying meets the above eligibility requirements. If no, please explain:

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**Destination Marketing Association International Dues Categories**

Annual association dues for Destination Marketing Association International are based on the DMO's annual operating budget and the chief executive officer being the primary member.

2017 - 2018 Annual Operating Budget	Annual Dues
≤ US \$150,000	US \$315
US \$150,001 to US \$250,000	US \$885
US \$250,001 to US \$500,000	US \$1,190
US \$500,001 to US \$1,000,000	US \$1,395
US \$1,000,001 to US \$2,000,000	US \$2,755
US \$2,000,001 to US \$3,000,000	US \$4,250
US \$3,000,001 to US \$5,000,000	US \$5,750
US \$5,000,001 to US \$10,000,000	US \$6,615
≥ US \$10,000,000	US \$7,750

**Additional Staff Memberships**

All professional staff of a member DMO are welcome and allowed to join DMAI at no additional cost to the individual or the organization. To get your staff activated immediately, please include a copy of your staff roster/contact list when submitting this application or email it to DMAI's membership department at [membership@destinationmarketing.org](mailto:membership@destinationmarketing.org).

**Membership Cycle: July 1 – June 30**

Payment must accompany this membership application for processing to continue.

**Membership Prorate:** For applications accepted during any month following July, dues will be prorated on a monthly basis to align the organization to a June 30 anniversary.

**Total Annual Budget: US\$** \_\_\_\_\_

**Annual Dues** (Refer to table, or contact DMAI for prorated amount): **US\$** \_\_\_\_\_

- Check payable to Destination Marketing Association International is enclosed.
- Wire Transfer: To request instructions, please email DMAI at [membership@destinationmarketing.org](mailto:membership@destinationmarketing.org).
- Credit card:                      Visa                      MasterCard                      AMEX

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**\* This application must be accompanied by a copy of the DMO's articles of incorporation, bylaws, charter, governmental resolution, County/City Ordinance or organizational mandate document.**

**We hereby apply for membership in Destination Marketing Association International. I hereby certify that the budget size and dues amount cited above are true and correct.**

(Applicant Signature – **Must be CEO**)

(Date)