



Annual Report Form

The report is sent to Accredited DMOs in years two (2), three (3), and four (4) along with the invoice for the yearly maintenance fee. *Please note, failure to complete and return the annual report to DMAP, and pay the yearly maintenance fee will be considered non-compliant and will result in loss of accreditation.*

1. DMO INFORMATION

Please complete the information below:

Report Year _____ Is this a DMAP Renewal Year? Yes No

Legal Name of DMO _____

Doing Business As (DBA) _____

Address _____

City _____ State _____ Zip/Postal Code _____ Country _____

Telephone: _____

Web Address: _____

Name of Chief Executive Officer: _____

Title of Chief Executive Officer: _____

CEO Email: _____

DMO's DMAP Primary Contact: _____

Title of Primary Contact: _____

Primary Contact Email: _____

Telephone: _____

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Is the DMO currently a member of DMAI? Yes No

2. Provide information on any changes implemented as a result of the DMAP Final Report and/or the DMAP standards. *Note, while compliance with mandatory standards is required for DMAP accreditation; all standards mandatory and voluntary are all considered "Best Practices for DMOs" and the DMO is encouraged (where applicable) to be in compliance.*

Please provide information for any voluntary standards or opportunities for improvement cited in the DMAP Final Report (received after your DMO became accredited).

3. Other substantive changes in your DMO

Please note any additional substantive changes in your program that have occurred since your last report that were not identified in regard to a specific domain/standard. These changes could include:

- Changes in senior management of the DMO
- Changes in the mission or geographic area served by the DMO
- Changes in the legal status, form of control or ownership of the DMO
- Changes in the scope of services offered by the DMO
- Changes in the physical location of the DMO headquarters office(s)

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4. Anticipated substantive changes in the DMO

Please describe any anticipated substantive changes in your DMO in your upcoming annual report year.

5. Legal Issues

Is there any litigation against the DMO? Yes No

If you responded with a "yes", please provide a description of the general nature of this litigation.

6. Benefits/Impact of Accreditation

Please describe any significant benefits or impacts of accreditation noted by your DMO during the past year. Examples could include organization recognition, increased effectiveness and accountability, improvements in performance, etc.

7. Please note any suggestions for improving DMAP standards, policies or procedures.

8. Declaration and Release

We agree to all the following:

1. All of the statements contained in this annual report are accurate to the best of our knowledge.
2. We continue to maintain full compliance with all DMAP accreditation standards with the exception of any potential deficiencies noted in Section III of this report.
3. We continue to follow and abide by the DMAP Organizational Code of Ethics

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4. We understand that information gathered in the initial application and in annual reports may be used by DMAP for statistical purposes in the evaluation of the accreditation program.
5. We understand that DMAP makes no claims or warranties regarding the performance of any DMAP accredited DMO.
6. We will continue to abide by the policies to maintain our accreditation as current, which includes submission the Annual Report Form and timely payment of the Annual Maintenance Fee.
7. We agree on behalf of our DMO, not to misrepresent our DMO's accreditation status and its meaning.

DMO Contact Information:

Name & Title

Email

Phone

Signature of Chief Elected Officer
(Board Chair)

Signature of CEO/Executive Director

Name & Title

Name & Title

Date

Date

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