

# TECHNOLOGY

**DMOs exist in a knowledge-intensive environment rapidly becoming more sophisticated on a daily basis.**

- Our goal is to research how DMOs stay competitive in an information intensive business and provide solutions.
- Primary Beneficiary will be MINT.

**An upgraded MINT effectively creates a national networking resource allowing DMOs to access commission-free services, *resulting in significant savings.***



**MINT**

Meeting Information Network  
*empowerMINT— the benefits of partnership*