
Destination Marketing Accreditation Program (DMAP) Scholarship Application

The Destination & Travel Foundation, formerly the DMAI Foundation, provides scholarships to destination marketing organizations interested in applying for the Destination Marketing Accreditation Program (DMAP). The scholarship covers the initial application fee, US\$1000 for DMAI members and US\$2000 for nonmembers.

Who is Eligible to Participate in the DMAP Scholarship Program?

- The DMO must be a legal organization or part of a legal organization
- Destination marketing must be the primary function of the DMO
- The DMO has two or more years of destination marketing experience
- The DMO must be the official highest governing entity authorized to provide destination marketing services for the jurisdiction(s) served
- The DMO leadership has read and abides by the DMAP Organizational Code of Ethics ([Click here to view](#))
- Applicants must complete the DMAP [Intent to Apply Form](#) prior to submitting the scholarship application.
- The DMO agrees to abide by all policies and pay all required fees associated with DMAP, including the submitting a yearly maintenance Report and the yearly maintenance fee of US\$400.

How Do I Apply?

Scholarship candidates are required to submit a completed scholarship application no later than 90 days prior to the specific DMAP review cycle selected. There are three (3) applications cycles per year, March 31, August 31 and December 31.

What are the Scholarship Requirements?

- Applicant must submit their DMAP application in the review cycle selected and agree to abide by all policies and pay all required fees associated with DMAP, including the submitting a yearly maintenance Report and the yearly maintenance fee of US\$400.
- The organization will be required to sign an agreement agreeing to repay a portion of the scholarship funds if the DMO does not pay the yearly maintenance fee.

How Will Scholarships Be Awarded?

The DMAP Scholarship is intended as a needs-based gift. However, there are multiple factors that may influence a decision, including:

- Budget size of the DMO
- DMOs geographic location
- Amount of available matching funds from bureau, state or international tourism organizations or ministries of tourism
- Years of industry service and/or determined long-term commitment to the DMO industry

Important Reminders About Your Scholarship Application

- DMOs are responsible for all other expenses associated with submitting their application.
- Please retain a copy of your scholarship application for your records.
- Applicants will be notified of the grant decision within 30 days of receipt of the scholarship application.

For more information on the DMAP program, visit www.destinationmarketing.org.



DMAP SCHOLARSHIP APPLICATION

Organization Name: _____

CEO Name: _____

CEO Email and Phone Number: _____

DMAP Contact: _____

DMAP Contact Title: _____

DMAP Contact Email and Phone Number: _____

Does the DMO have two or more years of destination marketing experience?

YES NO (this is required to apply for DMAP)

Is your organization currently a member of DMAI? YES NO

Has the Intent to Apply been completed? YES NO

Review Cycle selected: March 31 August 31 December 31

Please provide reason(s) why your DMO should receive a scholarship for the DMAP application fee:

Reminder: Prior to submitting scholarship application, complete the Intent to Apply found on the DMAP Website.

QUESTIONS?

If you have additional questions please contact Andi Arabak at +202.835.4217, email aarabak@destinationmarketing.org or fax +1.202.296.7889

Please submit scholarship applications to:

Destination Marketing Association International
Attn: Andi Arabak, Director of Accreditation
2025 M St. NW, Suite 500
Washington, DC 20036 USA